



Promote your Certification!

Certification from the American Board of Quality Assurance & Utilization Review Physicians, Inc. (ABQAURP) represents a significant professional achievement, as well as provides the prestige of being a distinguished expert Certified in the fields of Health Care Quality Management and Patient Safety (CHCQM®). Request your Certified Diplomate Logo to promote your accomplishment!

As a Diplomate in good standing, you have the ability to use the ABQAURP Certified Diplomate Logo. After approval, the Logo may be used as further confirmation of your commitment to "improving the overall health care provided to the consuming public."

Congratulations on your ABQAURP HCQM Board Certification accomplishment!

To request use of the ABQAURP Certified Diplomate Logo ("Logo"), please read the terms of this Logo License Contract ("Contract") on the reverse side. Signing the request and submission of the application indicates your acceptance of the terms and conditions of the Diplomate Logo use.

If ABQAURP accepts your application and agrees to enter into the Contract, this document will be a legally binding contract between you and ABQAURP. Once your application is accepted, ABQAURP will provide in an email, a link to access the Logo via ABQAURP's website. You may not use the Logo if you do not accept all of the terms in the Contract.

LOGO REQUEST FORM

Print Full Name: _____ ID# (if known): _____

Degree: _____ Current Title: _____

Current Organization: _____

Preferred Mailing Address: _____
Home Business

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Brief description of intended logo use (send sample after logo is received and put into use): _____

Complete and return to ABQAURP
By email to: abqaurp@abqaurp.org
By fax to: (727) 569-0195

Once your request is submitted, ABQAURP's Membership Services Department will verify your Diplomate status is in good standing. You will then receive an email with a link to download your new membership logo.

Logo License Contract

Purpose

ABQAURP wants to enhance the visibility of the organization and ABQAURP certified health care professionals ("Diplomates") to the public. Allowing Diplomates to utilize the ABQAURP Certified Diplomate Logo ("Logo") will provide Diplomates with an additional benefit to certification and will increase recognition of ABQAURP certification throughout the health care industry and to the consuming public.

Terms of Use

Use of the Logo is restricted to Diplomates only. The Diplomate is responsible for the manner in which the Logo is used in association with his or her name. Consistent with the Language of Use outlined below, the Logo can be used only when accompanied by the appropriate disclosure of certification.

ABQAURP certification is an attribute of the Diplomate and not of his or her practice or employment organization. When using the Logo, it must be clear to a reasonable person the certification applies to an individual physician, nurse or other health care professional, and the identity of that person must be clearly specified. The Logo may not be disclosed in any manner in which a reasonable person is led to believe a practice or organization is certified by ABQAURP.

Diplomates may not use the Logo in a manner violating applicable ethical rules of the state or locality having jurisdiction over the Diplomate. It is the responsibility of the Diplomate to determine the nature and scope of such ethical restrictions in the relevant jurisdiction.

Subject to the requirements of this contract and the restrictions under applicable ethical rules, Diplomates may display the Logo in any communication. Appropriate uses would include the use of the Logo in newspaper advertisements, yellow page listings, letterhead, business cards, pamphlets, brochures, television advertisements, and Internet displays.

Diplomates are permitted to use the Logo only in accordance with this Contract and only as long as they remain a Diplomate of ABQAURP.

ABQAURP may withdraw a Diplomate's right to use the Logo for any reason upon written notice to the Diplomate. If such notice is provided, the Diplomate must cease use of the Logo within 30 days of the date of the notice, and may no longer hold himself/herself out as a Diplomate. After the 30-day period, the Diplomate may not use any printed material, Internet display, or other communication containing the Logo. Advertisements placed prior to receipt of the notice need not be withdrawn, but no such advertisement may be renewed after receipt of the notice. (e.g. A Diplomate who ceases to be in good standing need not take any action with respect to a yellow page advertisement containing the Logo and was placed prior to receipt of the notice. However, the Logo must be removed from the advertisement if it is renewed.) The Diplomate is responsible for any costs associated with ceasing use of the Logo.

In order to preserve the accuracy of the Logo and the quality of its presentation, only a Logo slick or electronic version provided by ABQAURP may be used for reproduction purposes. The Logo may be enlarged or reduced in size, but any other alteration of the Logo is strictly prohibited.

Language Associated with Logo Use

Written Disclosure

Except as restricted by applicable law, a Diplomate holding a current certificate from the American Board of Quality Assurance and Utilization Review Physicians, Inc. shall use the following language to disclose his/her certification in written communications:

(Full Name, Degree), is Certified in Health Care Quality and Management by the American Board of Quality Assurance and Utilization Review Physicians, Inc.

Signature on the reverse and submission of your application indicates your acceptance of the terms and conditions of the Diplomate Logo use.